

## Groom Website Wins Web Marketing Association's WebAward

October 2009

Groom Law Group's website was awarded a *Legal Standard of Excellence* WebAward by the Web Marketing Association for outstanding achievement in web development. The WebAwards are widely considered one of the most prestigious Internet awards in the country; websites are judged against an Internet standard and against peer sites within each industry. The seven key criteria are design, ease of use, copywriting, interactivity, use of technology, innovation and content.