

MicroCredit Enterprises and Gary Ford Featured in Financial Times Wealth Magazine

March 29, 2010

The Financial Times Wealth Magazine published the attached featured on MicroCredit Enterprises' 100 Guarantor Recruitment Campaign on March 26, 2010. MicroCredit Enterprises is one of Groom's pro bono clients and Groom principal, Gary Ford, serves as the organization's CEO.

MicroCredit Enterprises' private-sector program leverages passive capital of high net worth individuals and entities to make tiny loans to poor women in developing countries. Rather than focusing on donations, MicroCredit Enterprises uses a Guarantor's credit and financial strength to borrow money commercially to fund loans.