

Our Approach

Groom means experience, know-how, and teamwork in benefits, retirement, and health care law from operational, advocacy, litigation, and policy perspectives.

Since 1975, we have built our success by developing wide-ranging and exhaustive command of the issues that dominate benefits, health, and retirement law. Nobody knows this area of the law like we do.

Groom's key differentiator is the sheer volume of attorneys – nearly 100 – that we house with significant expertise in these corners of the law combined with our unique commercial and regulatory experience, plus our intimate knowledge of the agencies that govern these laws.

Who We Are

We are:

- Unparalleled experts in benefits, retirement, and health care.
- Dedicated collaborators based from one location to generate maximum value for clients.
- Leading advocates for clients with a stake in federal legislation or regulatory guidance.
- Experienced litigators drawing on expertise in benefits, retirement, and health care.
- Authorities on government investigations.
- Former staff from all of the federal agencies that regulate benefit plans as well as three of the four Congressional committees with jurisdiction over benefits issues.
- Registered lobbyists for a number of trade association and individual company clients.

What We Do

Simply put: we are at the center of benefits, health, and retirement law. Groom's practices cover the design and operation of retirement and health plans; fiduciary and tax issues; health care; benefits, healthcare, and retirement litigation; government investigations; plan funding and restructuring; public and multiemployer plans; benefits, health and retirement-related policy and legislation; executive compensation; and more.

Whether introducing a new product to the market or refining an existing one, Groom attorneys have seen it all and have helped clients design innovative solutions for all of their benefits, health, and retirement needs.

How We Do It

When you retain a Groom attorney, you retain the whole firm. Our greatest strength is our commitment to sharing ideas and strategies across practice groups, marshalling our expertise to arrive at the best and most comprehensive solutions for our clients. This collaborative approach allows us to integrate our efforts across areas of specialization to produce the best results for our clients.

And, while we leverage our decades of institutional knowledge to benefit our clients, we take a fresh, personalized, “white-glove” approach to all of our clients’ needs to best help them achieve their unique goals. Our clients are our partners and their problems are our business.

Who We Serve

We solve complicated legal issues for a variety of clients in finance, retirement, health care, and the public sector. Our line of work supports the needs of employers, plan sponsors, providers of health and retirement services, and related parties in need of representation involving litigation or advocacy. Our services are counted on by a wide range of industries, including airlines and transportation, education, energy and utilities, financial services, health care, hospitality, insurance, media, private equity, professional services, real estate, sports and entertainment, state and government agencies, and retail, to name a few.

Washington, D.C.-Based

Based in Washington, D.C., Groom recruits top talent from the agencies that make a direct impact on our issues. Groom attorneys previously served as:

- Senior Legislative Officer at the Department of Labor
- ERISA Enforcement Advisor at the Department of Labor
- Director of Compliance and Enforcement at the Department of Health and Human Services
- Tax Law Specialist at the Department of the Treasury
- Tax Counsel on the majority staff of the U.S. House Committee on Ways and Means
- Senior Pensions & Employment Counsel for the U.S. Senate Committee on Health, Education, Labor, and Pensions
- Trial Attorney at the Department of Justice

By maintaining and building great relationships with agency and congressional contacts, we’ve developed unique insights into the regulatory and legislative landscape. These connections allow us to present our client’s views, advocate for our clients, prepare and deliver testimony, spot developing issues, discuss sensitive matters on a “no-names” basis, and negotiate positive outcomes for our clients.