



PHONE

202-861-6612

EMAIL

lcampbell@groom.com

EDUCATION

The Catholic University of America
Columbus School of Law

JD

The Catholic University of America
Columbus School of Law

University of Pittsburgh School of
Nursing

BS

ADMISSIONS

District of Columbia
Maryland

Lisa Campbell

Principal | Health Services Co-Chair

Lisa Campbell is co-chair of the firm's [Health Services](#) group. She advises clients on all aspects of the Affordable Care Act (ACA), including the insurance market reforms, qualified health plan standards, exchange rules, consumer assistance programs for the federal marketplace, and ACA section 1557 nondiscrimination rules.

Lisa also works with clients on the Federal Mental Health Parity and Addiction Equity Act (MHPAEA), state insurance law, and Medicare and Medicaid. She represents health insurance companies, employers, consultants, and trade associations on federal and state laws regulating health coverage. She also provides advice on advocacy with federal and state agencies, compliance programs, government enforcement, and regulatory initiatives.

Lisa is the former Director of the Compliance and Enforcement Division for the Oversight Group at the Center for Consumer Information and Insurance Oversight (CCIIO) at the Department of Health & Human Services (HHS), and immediately prior to joining Groom, she was the Group Director for the Consumer Support Group at CCIIO. In her positions at HHS, Lisa worked closely with all key stakeholders, including health insurance companies, state insurance regulators, the Departments of Labor and the Treasury, trade associations, and consumer groups.

As Director of the Compliance and Enforcement Division, Lisa managed the team responsible for compliance and enforcement of private health insurance coverage. Lisa directed the implementation of the enforcement program for the ACA market reform provisions, led work related to implementing program and policy initiatives for the requirements of the ACA and other federal requirements, and provided technical assistance to states, health insurance companies, trade associations, and consumer groups on the ACA.

As Group Director of the Consumer Support Group, Lisa was responsible for implementing consumer assistance programs for the federal Marketplace, including the Navigator, non-Navigator enrollment assistance personnel, and Certified Application Counselor programs,

casework, and reporting of plan data. She was responsible for coordinating on the policy and implementation of the Summary of Benefits and Coverage (SBC) and Internal Appeal and External Review requirements.

Lisa speaks and writes regularly on MHPAEA and the ACA, including presentations relating to health care reform, enforcement and the ACA section 1557 nondiscrimination requirements from the perspective of health insurers and employer plan sponsors.

“She is very good at predicting what I need in terms of substance, as well as the form of the guidance. Lisa is also very good at working with business leaders, managers in the law department, as well as regulators and outside counsel for our customers. I just cannot say enough about her work.” – Client

PREVIOUS EXPERIENCE

Group Director, Consumer Support Group, Center for Consumer Information and Insurance Oversight, Centers for Medicare & Medicaid Services, U.S. Department of Health & Human Services

Director, Compliance and Enforcement Division, Oversight Group, Center for Consumer Information and Insurance Oversight, Centers for Medicare & Medicaid Services, U.S. Department of Health & Human Services

Senior Policy Analyst and Committee Counsel, Department of Legislative Services, Maryland General Assembly

Regulation Attorney, Office of Health Plan Standards and Compliance Assistance, Employee Benefits Security Administration, Department of Labor

HONORS & DISTINCTIONS

- Ones to Watch, *The Best Lawyers in America*, Employee Benefits (ERISA) Law (2021-2024) and Healthcare Law (2023-2024)
- Next Generation Lawyers, *The Legal 500 US*, Healthcare: health insurers (2017, 2019 - 2021)
- Member, The Catholic University Law Review