

News

Jennifer Eller Comments on Newly Effective Investment Advice Exemption

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Principal [Jenny Eller](#) was interviewed by *Pensions & Investments* where she provided insight into the new investment advice exemption, a Trump administration rule-making effort that came into effect on February 16, 2021.

Regarding the current impact on investment-advice fiduciaries, Eller explained, “There’s a lot in flux right now, but ultimately what the exemption provides is broad relief and a lot of flexibility in terms of how you structure your business. The conditions are definitely something to contend with, they’re meaty, there’s real work to comply with the conditions so it’s not going to be great for everyone.”

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